

Renzo Esposito

Media Producer



Work

Media Producer (June 2008 - May 2015 / Jun 2019 - Present)

Independent | Argentina & United States.

- Creates and manages video shoots in studio and remotely, outside broadcasting, and live stream shows through all stages to completion.
- Works and gets involved in the technical and artistic assembly of projects.
- Coordinated production schedules and activities for more than 20 shows for different networks.
- Hired crews and talent, and contracted equipment and locations.

Co-Founder & CEO (June 2015 - September 2018)

Praset | Buenos Aires, Argentina.

- Built and maintained productive relationships with investors, team, clients, industry partners, and competitors to support strategic business objectives.
- Coordinated the technical and artistic assembly for more than 200 productions (video shoots, radio shows, live streaming of events, marketing campaigns, and on-demand video platforms) for multiple clients.
- Prepared budgets, cash flow, cost analysis, and monthly, quarterly, and annual reports.

Co-Founder & CEO (March 2013 - December 2015)

aplano.net | Buenos Aires, Argentina.

- Developed campaigns and specific marketing strategies for clients.
- Managed all facets of business operations, including financial tracking, project coordination, and marketing strategy for the company and clients.

Radio Programming Coordinator & Producer (January 2011 - December 2012)

Animal FM | Entre Ríos, Argentina

- Led development for more than 10 shows development from the piloting process, through the launch and life of the shows. This included creative direction, content production, and team coordination.
- Assisted the director by coordinating with Programming and Sales to plan and execute marketing, promotions, events, and branding campaigns.

Volunteer experience

Director of Marketing & Communications (November 2016 - June 2019)

International Federation of Professional Ontological Coaching | Argentina

- Coordinated and implemented marketing strategies and campaigns, achieving 2000 new members in 2 years.
- Produced the live streaming and content coverage for the organization's events, one in Argentina for 500 people (November 2016) and the other in Chile for 300 people (November 2018).

Featured portfolio

- **SerProducer.com. September 2019 - Present** (Editor of blog with inspiring stories, best practices, and deep analysis of new media, film, television, and radio industries).
- **Disrupt Digital Paradigms / Disrumpir Paradigmas Digitales. June 2019 - Present** (Web series with interviews about digital transformation)
- **Synergy / Sinergia. March 2015** (Digital book with more than 50 interviews)
- **For an Inheritance / Por una Herencia. July 2014** (Special live 10 hours TV program with the purpose to get food to help families affected due to a strong flood in my hometown)
- **The Pretenders / Los Fingidores. November 2012.** (A short film parody of the Argentine series "Los Simuladores".)

Contact Information

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Portfolio behance.net/renzoesposito
Web renzoesposito.com
Linkedin linkedin.com/in/renzoesposito
Languages Spanish (Native)
 English (Proficient)

Education

English fluency (June 2019 - November 2019) Michigan Language Center - Ann Arbor, Michigan

Special Projects:

- Executive and production editor of a magazine for Advanced Writing class. Interviewed the Mayor of Ann Arbor for the project. (See portfolio)
- Co-Founder of the Business Club

Ontological Coach (March 2017 - November 2018)

Ontological and Professional Training Center - Buenos Aires, Argentina

- Certified by the Argentine Association of Professional Ontological Coaching.

Bachelor of Marketing (March 2013 - October 2014)

University of Palermo, Faculty of Economics and Business - Buenos Aires, Argentina

- Full Time Student
- Completed half of the program

Skills

Software

Adobe Premiere ●●●●●
 Adobe Photoshop & InDesign ●●●●●
 Wordpress, HTML & CSS ●●●●●
 Google Drive Apps ●●●●●
 Productivity Apps (Trello, Slack, Asana, Podio, ClickUP) ●●●●●

Soft

Teamwork ●●●●●
 Time Management ●●●●●
 Problem Solving ●●●●●
 Self-management ●●●●●
 Optimism ●●●●●